

# enterprise europe London



## PoLand of Business Opportunities

Monday 18 October 2010, 12.00pm - 4.00pm  
JazzCafe POSK (Polish Social and Cultural Association),  
238 - 246 King Street, London, W6 0RF

Sponsored by

WINDMILL GAŚIEWSKI & ROMAN

### PROGRAMME

11.00AM	<b>1:1 APPOINTMENTS WITH UKTI (PART 1)</b>
12.00PM	<b>ARRIVAL, REGISTRATION AND BUFFET LUNCH</b>
12.45PM	<b>CHAIRMAN'S WELCOME ADDRESS</b> Michael Clay Chairman British-Polish Chamber of Commerce
12.50PM	<b>THIS IS POLAND - INTRODUCTION TO THE MARKET AND THE OPPORTUNITIES</b> Liz Basing Director UKTI Warsaw
1.10PM	<b>A PRACTICAL GUIDE TO DOING BUSINESS IN POLAND</b> Petra Schlerf Senior Consultant Kwintessential
1.25PM	<b>CASE STUDY: FOREIGN DIRECT INVESTMENT INTO POLAND BY A BRITISH INTERNATIONAL COMPANY</b> Terry Irwin Director TCii Strategic and Management Consultants
1.40PM	<b>LEGAL AND COMMERCIAL FRAMEWORK</b> Robert Windmill Partner Windmill Gaśiewski & Roman
1.55PM	<b>AVAILABLE FUNDING OPPORTUNITIES</b> Bartosz Tymkowski Second Secretary Trade & Investment Promotion Section Embassy of the Republic of Poland
2.10PM	<b>HOW THE ENTERPRISE EUROPE NETWORK CAN HELP YOUR BUSINESS</b> Tessel van Essen Business Advice Manager Enterprise Europe Network London
2.20PM	<b>QUESTIONS AND ANSWERS</b>
2.40PM	<b>CHAIRMAN'S CLOSING REMARKS</b> Michael Clay Chairman British-Polish Chamber of Commerce
2.45PM	<b>NETWORKING / 1:1 APPOINTMENTS WITH UKTI (PART 2)</b>
4.00PM	<b>CLOSE</b> (Programme subject to change)

Poland, located at the crossroads between Eastern and Western Europe, and with easy access to 250 million consumers within a radius of 1,000 kilometers, is the gateway to new markets and opportunities for trade and investment across virtually all sectors.

As one of the fastest growing economies in Central Europe, with an annual growth rate of over 6% before the late-2000's recession, Poland was the only European Union (EU) member country to have avoided a decline in GDP and in fact GDP grew by 1.8%.

With huge efforts in liberalising trade and the adoption of globally-recognised legal and financial standards, the Polish market has opened up to international competition. Success stories for UK companies include Tesco, Cadbury, HSBC Bank and GlaxoSmithKline, as well as many smaller companies who have established trade partners, offices, factories, subsidiaries or joint ventures.

Speaking volumes for the promise Poland holds, the UEFA European Football Championship will be hosted there in 2012 acting as a catalyst for the development of infrastructure, securing growth and investment for the future.

#### Key Opportunities – both large scale and niche:

- EURO 2012 - opportunities remain in project management, operational management, event security, consultancy, sports equipment suppliers and post-event legacy
- Healthcare
- Construction and Transport Infrastructure
- Environmental sector to include 'green' technology and waste management
- IT and Telecommunications
- Financial Services
- Marine

#### Why attend?

With expert speakers and support available, assisting and advising on all the necessary procedures and best practices, come and find out how Poland can become your company's success story.



Business Support on Your Doorstep



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## TO REGISTER

Book online at:

[londonchamber.co.uk/international](http://londonchamber.co.uk/international)

OR

Please return this form to:

London Chamber of Commerce

Emma Yeats, Events Executive, World Trade

33 Queen Street, London EC4R 1AP

T: +44 (0)20 7203 1826

F: +44 (0)20 7203 1905

E: [eyears@londonchamber.co.uk](mailto:eyears@londonchamber.co.uk)

## PRICES AND PAYMENTS DETAILS

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Premier Plus Member, British-Polish Chamber of Commerce Member,

British Polish Business Club Member: £42.00 (inclusive of VAT)

Local Member, Non-member: £89.00 (inclusive of VAT)

**Cheques** should be made payable to: **London Chamber of Commerce and Industry**

Alternatively please complete your credit card details below. All bookings must be made in writing using the application form together with full payment to secure your place. Please note we do not invoice. All cancellations must be made in writing. Cancellations received four weeks prior to the event date will be given a full refund. All cancellations after that date will be subject to the loss of the full fee. We are unable to transfer bookings to future events. Named substitutes are welcome at any time and must be made in writing.

I have read and agree to the terms and conditions above:

signature \_\_\_\_\_

I attach payment for \_\_\_\_\_ place(s) in the sum of £ \_\_\_\_\_ debit card/Mastercard/Maestro/Visa/Solo/Visa Electron/JCB/Amex \_\_\_\_\_

exp. date \_\_\_\_\_ Issue number (maestro only) \_\_\_\_\_ name on card \_\_\_\_\_

card no                      card security number (last 3 or 4 digits on the signature strip)

house number/name \_\_\_\_\_ Postcode \_\_\_\_\_

## ABOUT YOU AND YOUR COMPANY

title \_\_\_\_\_ first name \_\_\_\_\_ surname \_\_\_\_\_

your job title \_\_\_\_\_ company name \_\_\_\_\_

company address \_\_\_\_\_ postcode \_\_\_\_\_

email \_\_\_\_\_ tel \_\_\_\_\_ fax \_\_\_\_\_

description of business (for guest list) \_\_\_\_\_

no of employees \_\_\_\_\_

please indicate if you have any requirements e.g. access, dietary or information in an alternative format \_\_\_\_\_

Please tick if you would be interested in a 1:1 meeting with a UKTI representative: Before the seminar  After the seminar

### Please tick if you would like further information about the following events:

- Brazil: Seize the Opportunity - 7 October
- Internationalise your Website and Maximise your Market Potential - 11 October
- Appointment and Management of Agents and Distributors - 14 October
- Overseas Opportunities for UK Financial Services Companies - 27 October

### Please tick if you would like further information about the following trade missions:

- Trade Mission Malaysia: 5-9 December 2010
- Trade Mission to Poland: 7-10 February 2011
- Trade Mission to Saudi Arabia: 4-9 March 2011

Monitoring race, gender and disability is a statutory duty for all publicly funded projects. In accordance with guidelines set by the London Development Agency, Enterprise Europe Network London is required to monitor business ownership.

**How would you define the primary ownership of your organisation?** You may tick more than one box.

BAME (Mixed, Asian or Asian British, Black or Black British, Chinese or other Ethnic groups)  Yes  No

Women  Yes  No

Disabled\*  Yes  No

Not applicable

### PRIVACY AND DATA PROTECTION

We are committed to protecting your privacy and will only use the information we collect about you in accordance with the reasons stated when we collect the information.

The information supplied by you will be held on the database by London Chamber of Commerce and used to notify you of future events and services

**If you do NOT put a CROSS in the box(es) provided:**

- your name, job title, company and business activity will be displayed on the printed guest list
- your full contact details may be shared with an external sponsor of the event who may contact you about their services
- you will be added to the London Chamber's International Trade mailing list

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