

SPONSOR PACKAGES	GOLDEN SPONSOR	SILVER SPONSOR	SUPPORTING
Participation of the sponsor's representative in a discussion panel agreed on with the organizer	+	-	-
Advertisement in a special section of The Warsaw Voice devoted to the conference – issue to be distributed among conference participants (A4, full color)	1 page	half page	quarter page
Advertisement or a sponsored article in a conference booklet to be published specially for the Conference (A4, full color)	1 page	half page	quarter page
Presentation of the sponsor's promotional materials at the conference uczestnikom Konferencji (format A4, pełen kolor)	1 page	half page	quarter page
Presentation of the sponsor's promotional materials at the conference - in the registration zone	form and scale to be agreed on	max. space 3 m ²	
The sponsor's logo to be displayed at the conference	largest space	75% of the Golden Sponsor's space	50% of the Golden Sponsor's space
Number of free invitations to the conference offered to the sponsor	10	5	2
The sponsor's logo to be placed: -in The Warsaw Voice issue containing a report from the conference with a thank-you note for the sponsor; -in the conference booklet to be published especially for the conference; -on invitations to be sent to prospective participants in the conference; -on the board to be placed at the entrance to the conference room where The Warsaw Voice weekly and the conference booklet will be distributed; -on the official website of the conference, www.ceefinancialhub.eu ; -in all press advertisements and promotional materials; -in a multimedia presentation during the conference.	+	75% of the Golden Sponsor's space	50% of the Golden Sponsor's space
Special discount on the purchase of advertising space in a special section about the conference to be published by the International Herald Tribune daily - global edition.	50%	40%	30%
Cost of the package	38,000 zł + VAT	26,000 zł + VAT	16,000 zł + VAT

ORGANIZERS:



WARSAW
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International Herald Tribune
THE GLOBAL EDITION OF THE NEW YORK TIMES

